

COMPETIZIONE

ADVERTISING RATES 2020

(VALID FROM 01. 01. 2020)

Format	Size of the add (Width x height)	Price (in EURO)	X
1/1 Site	Backcover (full site)	349,50	
1/1 Site	184,6 mm x 270 mm	315,00	
1/2 Site vert.	90 mm x 270 mm	174,50	
1/2 Site horiz.	130 mm x 184,6 mm	174,50	
1/3 Site vert.	58 mm x 270 mm	116,50	
1/3 Site horiz.	87 mm x 184,6 mm	116,50	
1/4 Site vert.	89,8 mm x 130 mm	87,40	
1/4 Site horiz.	87,5 mm x 135 mm	87,40	
1/8 Site	184,60 mm x 30 mm	43,70	
Specials	Price of milimeter/row	0,36	

RELEASE SCHEDULE 2020 (Sending)

Issue	Deadline Content and Adds	Sending (week #)	X
1	17. January	8	
2	20. March	16	
3	22. May	26	
4	17. July	34	
5	25. September	43	
6	13. November	51	

The easy way: Just fill out the form and fax it to the number below - we'll check you back!

FAX +49 (0) 23 05 - 3 58 03-26

All prices plus taxes. Minimal variations of the date of publishing may be caused through technical circumstances.

Attachments up to 30g/Pc, endformat max. DIN A 4 // Price: 149,- EUR plus taxes // for special weights please contact us!

LIMITED EDITION: 350 PIECES

EXCLUSIVE SENDING TO CLUB MEMBERS, BUSINESS PARTNERS & FERRARI CENTRAL AND EASTERN EUROPE

PUBLISHER/RESPONSABLE FOR WRITTEN CONTENT:

FERRARI Model Club e. V. - Represented through 1. Vorsitzender Thomas Niewalda, Marienstraße 10a, 63526 Erlensee

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ALLOWANCES

Add placements in 3 issues*: 5 %, 6 issues*: 10 % *per year

Paying at once: 2%

Club members get 5 % allowance. Discounts depend written agreement.

Stamp

Date/Signature
